

Date: 17.12.2024

Name of the Institute: ICAR-Directorate of Coldwater Fisheries Research, Bhimtal

Name of Activity: Swachhta Awareness Day – Mass awareness activities on swachhta

Swachhta Awareness Programme was organized under Swachhta Pakhwada at ICAR-DCFR Experimental Fish Farm and Field Centre, Champawat. Fish farmers of Dharchula Block and all the staff of the Centre participated in this programme. Dr Kishor Kunal, Scientist Incharge of the Field Centre emphasized that cleanliness and hygiene play a vital role in ensuring health and productivity of individuals and communities. In his lecture he also called that improving cleanliness awareness amongst people is crucial for enhancing their livelihood and ensuring food safety. While progress has been made, more comprehensive efforts are needed to overcome challenges and embed cleanliness as a core aspect of sustainable livelihood. Farmers and staff also took oath to keep their home, working place and surroundings neat and clean by adopting cleanliness measures in their daily routine.

